



GCE AS/A LEVEL

2700U20-1



ENGLISH LANGUAGE – AS unit 2
Language Issues and Original And Critical Writing

WEDNESDAY, 16 MAY 2018 – MORNING

2 hours

2700U201
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ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Answer **either** question 1 **or** question 2. Each question is presented in three parts. For your chosen question, answer all parts.

Write your answers in the separate answer booklet provided.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question. You should divide your time accordingly. As a guide, you are advised to spend 50 minutes on part (a), 35 minutes on part (b) and 35 minutes on part (c).

You are reminded that assessment will take into account the quality of written communication used in your answers.

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Answer **one** question only. Each question is presented in three parts:
answer **all** three parts.

Either,

1. The text below is a record of extracts taken from two different job interviews.

Read the text and then answer the question below. You should use appropriate terminology and provide relevant supporting examples.

(a) **Using these extracts and your own knowledge, analyse and evaluate how people in subordinate positions use language in response to power.** [40]

In your answer, you should consider:

- the relationship between participants
- relevant features of spoken language
- lexical and grammatical choices
- contextual factors.

KEY

(.) micropause
poor words that are stressed
 Oka:::y stretched vowel

Interview 1

Interviewer: I've seen some **poor** CVs in my time (.) but in **thirty** years I have not seen one as bad as this

Mr Holleman: oka:::y

Interviewer: just explain to me why **you** feel in any way qualified for this job

Mr Holleman: well (.) I've actually worked in a similar position (.) as project manager in two different companies and in both those roles I've **consistently** exceeded my targets I've always felt that is a **fantastic** track record (1) **I'm** certainly very proud of it

Interview 2

Interviewer: hello (.) **nice** to meet you (.) **please** take a seat

Mr Jones: thanks

Interviewer: so Mr Jones (.) the **first** thing I'd like to know is what **interests** you about this position

Mr Jones: um (.) but it's I suppose it's because it's customer services (1) I've covered customer services in my previous jobs um (.) what I'm doing at the moment is working with animals but I want something more to do with people (.) only working two days a week at the moment er I've got I sorta have too much spare time

- (b) You have been asked to write an advice sheet entitled ‘First Impressions Count’ for students preparing for job or university interviews. [20]**

In planning your response, you should consider:

- the key features of the genre
- the relationship with the target audience
- the kinds of linguistic and paralinguistic choices that an interviewee should consider.

Aim to write approximately 350 words.

- (c) Write a commentary for the text you have produced, analysing and evaluating your language use. [20]**

Comment particularly on your language choices and their effectiveness in relation to the context given in part (b).

Or,

2. The extract below is taken from a guide to 'phonetiquette'.

Read the text and then answer the question below. You should use appropriate terminology and provide relevant supporting examples.

(a) Using this extract and your own knowledge, analyse and evaluate the linguistic features of mobile phone interactions. [40]

In planning your response, you should consider:

- the relationship between participants and the function of the interaction
- the key features of spoken/text language
- lexical and grammatical choices
- contextual factors.

Tweeting in the cinema and being on your phone while being served at the checkout or in a restaurant were included in a list of no-nos. The list also identified:

- overuse of smileys
- abbreviations which may not be understood
- caps lock left on when texting
- unintended ambiguity
- non-Standard English
- sending more than two texts without a reply.

What not to do...

Ye. Ikr he told me that its portsmouth results out tomoz ☹ xxx

YAY!!!!!!!!!! it be fine bro ☺☺☺] ATBWT

- (b) Tell a light-hearted or comic story in which a phone conversation is used to develop the plot. [20]**

There must be a clear sense of narrative development, but you do not have to bring your story to a conclusion. In planning your response, you should consider:

- the key features of the genre
- the relationship between the characters and their situation(s)
- lexical, grammatical and stylistic choices.

Aim to write approximately 350 words.

- (c) Write a commentary for the text you have produced, analysing and evaluating your language use. [20]**

Comment particularly on your language choices and their effectiveness in relation to the context given in part (b).

END OF PAPER

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